

Privacy Policy

Effective Date: 2023-08-18

Introduction

Welcome to Drinkr. This Privacy Policy is designed to inform you about the data we collect, why we collect it, and how it's used. Your privacy is of utmost importance to us, and we are committed to ensuring the confidentiality and security of the information you provide.

Data Collection and Usage

2.1. Data Collection through Google Services: Our app utilizes Google Ads and Google Analytics to collect data about user interactions and app usage. This data helps us understand user behavior, improve our app, and serve relevant ads. The types of data collected may include:

- User interactions within the app
- Device information
- App activity and usage patterns
- Other data as specified by Google's privacy policy

2.2. Local Data Storage: All data related to our app's functionality is stored locally on your device. We do not have access to this data, nor do we store or backup this data on external servers or cloud services.

Data Security

3.1. Local Data: Since all app-related data is stored locally on your device, its security is dependent on the security measures of your device. We recommend using device-level security features, such as passcodes or biometric authentication, to protect your data.

3.2. Data through Google Services: Data collected through Google Ads and Google Analytics is secured and protected by Google's robust security protocols. For more details on how Google secures and uses this data, please refer to Google's privacy policy.

No Data Transfer or Sale

We do not transfer, share, or sell any data related to our app's functionality. The only data collection occurs through Google services, as mentioned above, and is governed by Google's policies.

Changes to This Privacy Policy

We may occasionally update this privacy policy to reflect changes in our practices or for other operational, legal, or regulatory reasons. If we make significant changes, we will notify users through an in-app notification or other methods.

Contact Us

For any questions or concerns regarding this Privacy Policy, please contact us at info@drinkr.se.